

SKILLS DEVELOPMENT PRIORITIES IN KNYSNA

A. Current Skills Development Challenges in the Knysna.

- Skills mismatch.
- Finding suitably skilled workers.
- Growing competition amongst firms for skilled workers.
- The adequate utilization of skills by employers.

B. Why Skills are Critical for Business in Knysna.

- Innovation potential.
- Workplace change.
- Talent management.
- Sense of significance and contribution to society.

C. Skills needed for employability.

- ❑ Basic education/foundation (*literacy & numeracy skills*)
- ❑ Vocational or technical (*specialized skills & knowledge*)
- ❑ Professional/personal (*individual attitudes*)
- ❑ Core work skills (*ability to learn/adapt, communication skills, problem solving, emotional intelligence, teamwork....*)

D. Skills needs per area in Knysna.

The need for skills development support in Knysna is as follows:

- ❑ 44% in Knysna CBD
- ❑ 13% in Hornlee
- ❑ 13% in Knysna Industrial Area
- ❑ 10% in Sedgefield
- ❑ 10% in the Northern Area and
- ❑ 4% Heads

E. Training Gaps Identified.

- Advertising and marketing.
- Computer literacy training.
- Business Management, training.
- Hospitality training.
- Financial Management.
- Accounting training.
- Business Start-up training.

F. Solutions to Bridge the Skills Gaps.

The skills gaps can be bridged through discretionary grants from the SETA's in;

- Learnerships
- Skills programmes
- Internships
- Bursaries (Unemployed)

Thank you!!!
